P/3704-5 3472



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atent Application of:

Steven Barritz, et al.

Date: September 7, 2005

Serial No.: 09/766,438

Group Art Unit: 3622

Filed: January 19, 2001

Examiner: Khanh H. Le

For:

A SYSTEM AND METHOD FOR ESTABLISHING INCENTIVES FOR PROMOTING

THE EXCHANGE OF PERSONAL INFORMATION AND TARGETED

ADVERTISING

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

PETITION AND FEE FOR AUTOMATIC EXTENSION OF TIME UNDER 37 CFR 1.17, 1.136(a) AND 35 USC 41(a)8

Sir:

Applicants hereby petition the Commissioner for Patents to extend the time for filing a response to the outstanding Office Action by ONE (1) month. Enclosed is our check No. 21826 which includes the amount of \$60 for the petition fee in accordance with 37 CFR 1.17 computed as:

| Response within first month | | |
|---------------------------------|----------|---------------------|
| not small entity (\$120) | <u>/</u> | small entity (\$60) |

You are authorized to charge to our Deposit Account No. 15-0700 any additional amounts owing.

If this petition is inadequate to avoid abandonment, the Assistant Commissioner for Patents is petitioned, under 37 C.F.R. §1.136(a), to extend the time by the number of months which will avoid abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on September 7, 2005:

Max Moskowitz

Name of applicant, assignee or
Registered Representative

Signature

September 7, 2005

Date of Signature

MM:JJF:ck

Jaic of Sign

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60.00 OP

Respectfully submitted,

Max Moskowitz

Registration No.: 30,576

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